deformSCAPE PROJECT
Challenging the Tectonics of Riyadh!
Groups of 3 students will work together to design and build a shopping mall in the context of Dar Al-Alooum University with the aim to deform the cityscape of Riyadh City. Let’s assume that it will take the place of the parking area in front of the university.

Here is a methodological procedure to be followed:

**At the scale of 1:100 (50% of the Project’s Grade)**

1- **Draw** to scale 1-100 the selected site. Then, build a physical model showing the site with its surroundings – in an artistic style.

2- **Create** a detailed floor plan using the physical model for one floor of the shopping mall – the typical floor plan.

**At the scale of 1:20 (50% of the Project’s Grade)**

3- Select **three** shopping spaces **36-50m² each** (e.g., Jewelry Shop, Male/Female Clothing Shop, Technology Shop, Accessories Shop, Toys Shop, Coffee Shop, etc), and **draw their plans** in scale 1:20.

4- **Design the physical space of** these three shops using your imagination and skills to create the most impressive shops in this shopping mall! **CONCEPTS WILL AFFECT A LOT!**

5- Finish your whole physical design models (the site 1:100 and the detailed models 1:20).
<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Requirements and Due Dates</th>
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<tbody>
<tr>
<td>Week 01</td>
<td>7-Apr</td>
<td>Print Google-Maps image of the selected site. Create a physical model of the context and the shopping mall (i.e., the shopping mall will be only as masses, with no details for the interior)</td>
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<tr>
<td>Week 02</td>
<td>14-Apr</td>
<td>Developing and finishing the physical Site Model</td>
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<tr>
<td>Week 03</td>
<td>21-Apr</td>
<td>Creating the physical model of the typical floor of the shopping mall; selecting the three shopping spaces; presenting the concepts of such three spaces</td>
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<td>Week 04</td>
<td>28-Apr</td>
<td>Building the 1:20 Physical Model of the three spaces with their interior design</td>
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<td>Week 05</td>
<td>5-May</td>
<td>Finalizing the Model and preparing for the Presentation Day!</td>
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<tr>
<td>Week 06</td>
<td>12-May</td>
<td>Presentation and Jury Day</td>
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How Will We Proceed?
B- CUT THE CITYSCAPE DETAILS
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C- DECONSTRUCTING THE CITY
D- Selecting the Style

Grays and Colored Deconstructive Forms
D- Selecting the Style
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E- Create a Concept for your Shops
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Four Rules to succeed in deformSCAPE

R1: DESIGN AND CONCEPT
R2: QUALITY AND FINISHES
R3: COLORS AND MATERIALS
R4: CREATIVITY AND CREATIVITY!

Good Luck,
Dr. Tarek Mokhtar, April 2012